# **Damian Charles**

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# PERSONAL STATEMENT

I am a passionately creative entrepreneur and videographer who works only on projects I wholeheartedly believe in. By striving to make my work engaging and fluid, I compel others to also care as deeply. My ability to soundtrack any situation is evidence of a natural tendency to read any environment and adapt it to create a cohesive atmosphere.

#### EMPLOYMENT

#### Photographer/Videographer | Freelance | www.DamianJCharles.com

Worldwide | 2014 - Present

- Warner Switzerland
- Theo Katzman
- Hertz Car Rental
- Financial Times
- FESPA
- Afropunk Festival
- Bonnaroo Festival

# Content Producer | Guaynabo Mets | www.DamianJCharles.com

San Juan, Puerto Rico | January 2020 - March 2020

In their inaugural season since leaving the BSN League in 2015, the Guaynabo Mets have generated tons of buzz in anticipation for their return.

Highlights included:

- Creating all new digital assets from scratch including logos and brand identity
- Direct and film promotional content including commercials, interviews, and fan-engaging pieces including a partnership with NBA legend Metta World Peace (fka Ron Artest)
- Production of the league's first multi-cam livestream program giving fans locally and in the US an opportunity catch the return of their team
- Produce and film digital content for sponsors including Hertz Car Rental
- Produce a weekly video/audio podcast featuring prominent figures in the league

# Producer | Audioforce | http://audioforce.de/

Berlin | October 2018 - October 2019

- Managing all music productions including budgets, briefing composers, and being the mediator between clients and composers
- Conducting music mood research to better define a client's direction for commercials in development
- Giving clear and precise creative musical direction to composers and singers based on a given brief
- Judging the accuracy of music created to brief and give constructive feedback to bring tracks to expected quality

- Growing a fresh client base within Germany, Europe and other territories.
- Finding new freelance music composers and singers to complete specific briefs

# Director of Operations | DMNDR | http://dmndr.com/

New York City | July 2014 - September 2018

DMNDR is a music and film discovery platform, aimed at connecting artists in the creative community with the resources and outreach needed to advance their careers. Fed up with the current state of the music industry, I made it my goal to provide artists with alternative and fresh means of exposure. DMNDR is currently in the early stages of opening a new music venue in Queens, NY.

#### Key Achievements:

- Project managed a team of developers while completing QA and beta tests for upcoming apps
- Created and developed a community of 200 concert photographers in 7 major cities and 5 countries, providing show coverage, interviews, and sessions for musicians while managing relationships with publicists and record labels
- Produced documentaries, music videos, and live session recordings
- Led field and in-house audio post-production as head audio engineer

#### Residencies

# Artist Residency | L'Ane Vert | http://ane-vert.com/

Essaouira, Morocco | September 2016 - November 2016

In a remote village on the West Coast of Morocco, I participated in an Artist Residency at an Eco Lodge to conduct in-field research on Music Therapy. I created and taught music to guests during their stays to invoke their creative skills. I also curated all of the music played throughout the Lodge at all times and also provided guests with a playlist of what was played so that they could relive their time there from anywhere in the world.

#### Key Achievements:

- Sonically curated the atmosphere for guests for two months
- Completely overhauled the company's website, providing updated images for rooms and created one-take video walkthroughs of the compound and rooms.

# **KEY SKILLS**

#### **Technical Skills**

- Proficient in digital photography and videography including Canon/Sony DSLRs and cinema cameras (including Canon c100/300, Sony FS5/7) and 4K Production Cameras
- Ability to edit Photos in Adobe Lightroom; Videos in Adobe Premiere or Final Cut Pro X; Music in Maschine 2, Logic Pro X, Pro Tools 10

#### **Personal Skills**

- A natural ability to form and mediate groups of people, enhanced by techniques learned in Industrial Organisation Psychology
- Flexibility, quick problem solving abilities, and strong customer service developed while working at multiple startups from their inception

• An uncanny knack for creating the perfect playlist for any situation due to years of music mining and three years as a radio DJ

# EDUCATION

**University at Albany-State University of New York** | Albany, New York | August 2009 - May 2013 **Bachelor of Science** | Psychology Major, Business & Music Minor

Courses included: Psychology of Business; Industrial/Organisation Psych; Independent Study: Music Therapy; Behavioral Foundations of Management; Motivation, Productivity, and Change Management; Marketing Strategy in Globalized Market Environment

# Mackenzie Presbyterian University | Sao Paulo, Brasil | August 2013 International Marketing & Communication

#### PERSONAL INTERESTS

I have a personal goal to devote time and research into the field of Music Therapy. My grandmother passed away with Alzheimer's Disease and ever since, I've been enveloped by the notion that music has an unprecedented connection to long-term memory. I have an ongoing project where I create monthly playlists of music that I discover/listen to as I am traveling. In the end, I have a catalog of music that I've listened to over the past four years in different parts of the world. I use these lists (along with iterations in other scenarios) as case studies that I can refer to when I eventually obtain my Ph.D.